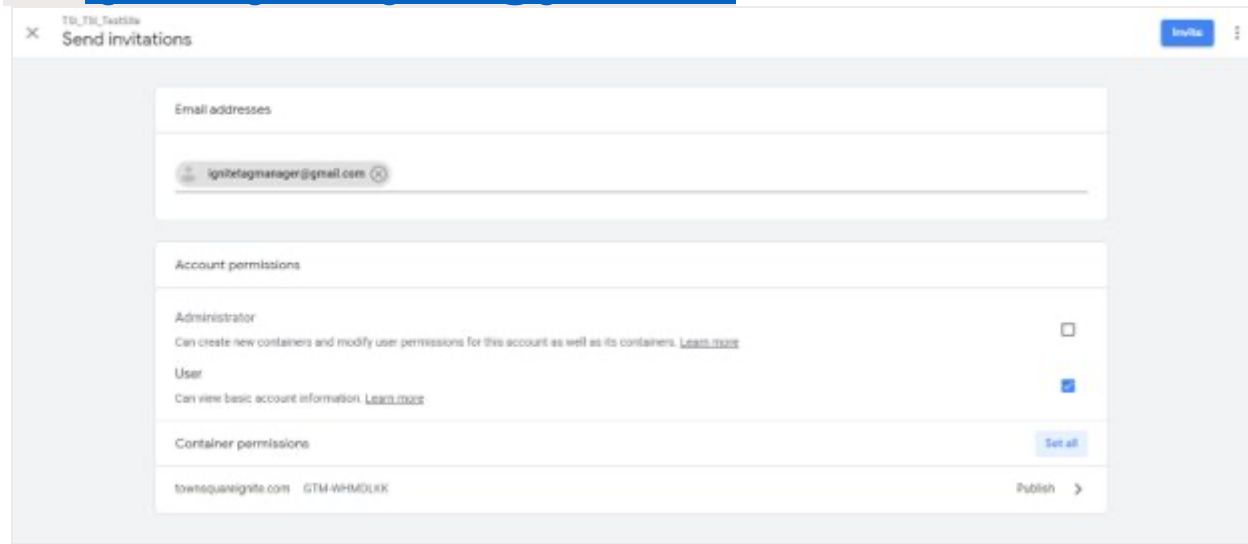


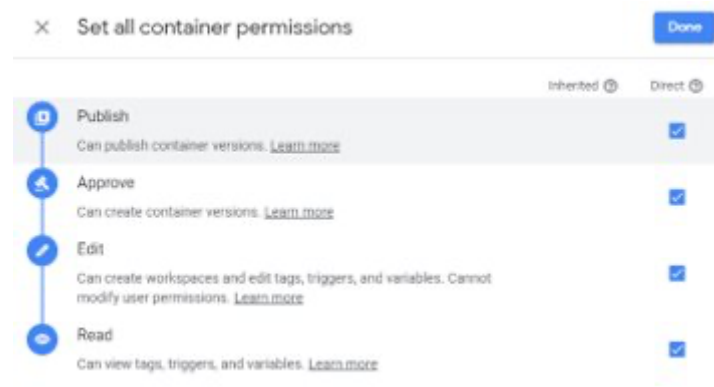


GTM Access:

- 1). Navigate to GTM account: <https://tagmanager.google.com/>
- 2). Locate the settings cog wheel icon
- 3). The User Management Window now will pop up – next add in the Ignite Tag Manager Email
Add IgniteTagManager11@gmail.com



- 4). Set Container Permissions



- 5). Send Invite

Google Analytics access:

Grant ignitetagmanager11@gmail.com ADMIN access to Google Analytics.



- 1.) Sign in to Google Analytics
- 2.) Click Admin
- 3.) Click User Management
- 4.) In the Account Users List, click +, then click Add new users
- 5.) Enter the email address for the user's email account as such: `ignitetagmanager11@gmail.com`
- 6.) Select Notify new users by email to send a message to the user
- 7.) Select the ADMIN permission
- 8.) Click Add